Social Media Guide

Social media is a great way to interact with Members of Congress in real time.

- **Post about your experience using the hashtag #AGU18** during (or after) the event on any social media platforms.
- **Tag AGU! @theAGU @AGUSciPolicy**
- **Include photos** with congressional staff and/or Members of Congress, or photos of yourself outside the Member’s office with their name plaque, in front of the Capitol, etc.
- **Find the Members’ official twitter handles** and tweet at them about your meetings.
- **You can tag your university and/or the federal agency from which you receive funding.**
- **Be positive!** Remember that you are representing the geoscience community, and do not post anything that you would not say directly to the Member of Congress in person.

**Sample Twitter posts:**

#Geoscience keeps our communities safe! Telling @TomRooney how my research on coastal resiliency could mitigate impacts of storms like #HurricaneIrma. #AGU18

Talking to @KamalaHarris today about the importance of my @NSF research on #wildfire ecology and asking her to #SupportGeoscience funding. #AGU18

Excited to be in DC for #AGU18! Telling @RepLynnJenkins about the #geoscience research I do at @KState!

**Sample Facebook or Instagram posts:**

**Caption for photo with Member of Congress:**

Met with @{insert Member name} to discuss the importance of geoscience research funding. Excited to be representing geoscientists and @{insert university name} on the Hill. Science advocacy in action! #AGU18
Caption for photo with congressional staff:
Great day on the Hill discussing the importance of federal science programs. Special thanks to @[insert Member name]’s staff for meeting us! @[insert society] #AGU18

Caption for photo of your team or yourself on Capitol Hill:
Team #{insert your state} running around the nation’s Capitol today to advocate for #geoscience during #AGU18 – what a great opportunity to engage with policymakers!

Feel free to use these samples as a template and change the wording around, or create your own post. You can include other hashtags, but make sure to use #AGU18!

You can also provide a link to AGU’s webpage to let your social media followers know where they can find more info about AGU (https://sciencepolicy.agu.org/)

Example tweets from Climate Science Day: